



CERTIFICATE COURSE IN

TOURISM AND HOSPITALITY MANAGEMENT



STARLIKS CAMPUS

Who We Are

Starliks Campus (PV 00254887) is a professional training institute dedicated to empowering individuals with the knowledge, skills, and confidence needed to thrive in today's competitive industries. We specialize in delivering practical, career-focused programs designed by industry experts and supported by real-world learning experiences. Our mission is to bridge the gap between education and employment by offering innovative, hands-on training that prepares students for immediate career opportunities. At Starliks Campus, we believe in creating future-ready professionals who can contribute to the growth of Sri Lanka and beyond.

At Starliks Campus, we take pride in:

Industry-Approved Courses – Programs designed and recognized by industry professionals.

Practical Learning Approach – Blending theory with hands-on training and live projects.

Expert Lecturers – Experienced professionals and academics guiding every session.

Career-Focused Education – Helping students transition from learning to employment or entrepreneurship.

Our vision is to build a new generation of skilled professionals who can contribute meaningfully to Sri Lanka's economy. Whether you're seeking career advancement, new opportunities, or entrepreneurial success, Starliks Campus is your trusted partner in education and professional growth.

The Importance of Creating a Tourism Business in Sri Lanka

Sri Lanka is one of the most vibrant and diverse travel destinations in South Asia, celebrated worldwide for its natural beauty, cultural heritage, and warm hospitality. Despite recent challenges, the tourism industry has become one of the fastest-recovering sectors in the country, showing steady growth in visitor arrivals and foreign exchange earnings.

Starting a tourism business or agency in Sri Lanka today is more than just a business opportunity—it is a chance to be part of a thriving industry that directly contributes to national development. Tourism not only generates employment but also supports countless other sectors such as hospitality, transport, retail, and cultural industries. With the government's ongoing focus on promoting Sri Lanka as a global travel destination, there is immense potential for entrepreneurs to create innovative tourism ventures that cater to diverse markets, including eco-tourism, adventure travel, cultural experiences, and luxury hospitality.

By investing in skills and knowledge in Tourism and Hospitality Management, individuals can gain the expertise needed to start or manage successful tourism businesses. This is the ideal time to step into the industry, as Sri Lanka is poised for significant growth in tourism in the coming years.

Why Choose Our Tourism and Hospitality Management Certificate Course?

✔ TVEC Approved & Industry Recognized Certificate

Our course is fully approved by the Tertiary and Vocational Education Commission (TVEC), ensuring you receive an officially recognized and trusted qualification in Sri Lanka's education system.

✔ UK International Qualification

In addition to local recognition, you will also gain a UK International Qualification through the **International Qualification Awarding Forum**, giving your certificate international value and credibility.

✔ First Day FREE Session

We offer a complimentary first-day session so you can experience our teaching style, meet the lecturers, and understand the course before making your decision.

✔ Complimentary Hotel Visit

To give you real-world exposure, the course includes a guided hotel visit where you can observe and learn how hospitality operations are managed in practice.

✔ Free Business Creation, P&L & Financial Planning Session

We provide an exclusive session covering business startup strategies, profit & loss management, and financial planning—knowledge essential for anyone aiming to start their own tourism or hospitality business.

✔ 30% Discount – Limited Time Offer

For a short period, you can enroll in this high-value course at a **discounted fee of Rs. 35,000/-**, saving Rs. 15,000/- from the original price of Rs. 50,000/-. (Only available for limited time)

✔ Recorded Videos through LMS

All lessons are available as recorded sessions on our Learning Management System, giving you the flexibility to revisit content anytime and learn at your own pace.

COURSE CONTENT

1.00 Introduction to Global Tourism and Hospitality

- 1.01 Overview of Global Tourism
- 1.02 Scope and Importance of Hospitality
- 1.03 Structures in the Industry & Sri Lanka Tourism
- 1.04 Impacts on Tourism (economic, environmental, socio-cultural)

2.00 Sustainable Hospitality Businesses and Operations & Practices

- 2.01 Tourism Stakeholders and Tourism Business Models
- 2.02 Fundamentals of Sustainability in Hospitality
- 2.03 Resource Management and Operational Efficiency
- 2.04 Operational Challenges and Quality Management in Tourism, Green Certifications

3.00 Essentials of Marketing and Customer Relationships in Tourism and Hospitality

- 3.01 Fundamentals of Hospitality Marketing
- 3.02 Digital Marketing and Promotion Strategies
- 3.03 CRM and Guest Loyalty Building
- 3.04 Branding and Reputation Management in Hospitality

4.00 Essentials of Human Resources Management in Tourism and Hospitality

- 4.01 HRM Role and Functions in Hospitality
- 4.02 Recruitment, Selection & Training Practices
- 4.03 Employee Relations, Conflict Resolution & Legal Framework
- 4.04 Career perspectives in Hospitality

5.00 Future Trends & Challenges

- 5.01 Future Trends & Industry Challenges
- 5.02 Industry Future & Talent Development

6.00 Assessment Criteria

- 6.01 Assignment

7.00 Complementary Hotel Visit



INTERNATIONAL QUALIFICATION AWARDING FORUM

This is to certify that

FAHAD ULLAH

Has earned

CERTIFICATE COURSE IN TOURISM AND HOSPITALITY MANAGEMENT

based on the succesful completion of the
training programme conducted at

STARLIKS CAMPUS

Colombo, Sri Lanka

From November 2024 To March 2025

London , United Kingdom

George Maththedum

Executive Director

Wethern

Head Of Assessment



Date of issue

17-05-2025

Certificate No.

2025114



The authenticity of this document can be verified at
www.iqaf.org.uk/verifications



STARLIKS CAMPUS



Reg No - PV 00254887

Digital
Verification
QR Code



 **TVEC**
APPROVED

 **INTERNATIONAL
QUALIFICATION
AWARDING FORUM**

 **QHE**
ASSOCIATION
ISO 9001:2015 CERTIFIED
BY NCAAT (NCAAT/15/001/2015)

 **AQS**  **ISO**
CERTIFICATIONS | 21001:2018

 **IACU**
INTERNATIONAL ASSOCIATION
OF UNIVERSITIES

CERTIFICATE OF COMPLETION

TOURISM AND HOSPITALITY MANAGEMENT

Awarded by
Starliks Campus

to

Thisara Gunawardena

This is to certify that who has successfully fulfilled

This certificate is awarded in testament to the holder's proven proficiency in the fundamental theories and practices of the global tourism and hospitality industry. The recipient has met the stringent standards of the program through the successful completion of all modules, assessments, and practical evaluations, thereby demonstrating the competence and dedication required for a successful career in the field. This award signifies that the graduate has progressed beyond theoretical understanding and has successfully applied these concepts in practical scenarios. The program's rigorous curriculum was designed to build a holistic professional, capable of navigating the dynamic challenges and opportunities within this fast-paced global sector.

.....
Director
Starliks Campus

.....
Resource Person
Navodhi Karunaratna
Msc in Tourism Economics & Hotel
Management, University Colombo

Date of Issue :

Certificate Reference :

Student Registration No :

Course Details

Duration – 3 Months

The program is designed as an intensive three-month certificate course, carefully structured to give you both theoretical knowledge and practical exposure within a short, focused period.

Medium – Primarily in Sinhala and with English

To make learning more accessible, the course is conducted primarily in Sinhala and with English, allowing students to choose the medium they are most comfortable with.

Our Lecturers

Ms. Navodhi Karunaratna – Holds an MSc in Tourism Economics & Hotel Management from the University of Colombo and brings extensive industry knowledge as the former Managing Director of a leading company in the hospitality sector.

Mr. Kasun Tharindu – Holds a BSc. Special in Accounting & Business and offers strong expertise in financial management and business strategy, ensuring students gain a complete understanding of both the tourism and business aspects of the industry.

Course Medium

Sinhala Medium and with English

Course Fees

Offer Price: Rs. 35,000/-

(Save Rs. 15,000/-) Normal Fee: Rs. 50,000/-

Payment Methods

Bank or Fund transfers

Bank – Bank of Ceylon

Branch – Kollupitiya 2nd

Account Name - Starliks Campus Pvt Ltd

Account Number – 0090963608

Credit Card or Debit Card

Use the below link to pay through the Credit and Debit Cards

<https://payment-page.onepay.lk/redirect/BW2F267EBA49>

How to Join for the Course

Please join the free introduction session (Date and time will be communicated through the WhatsApp group). If you are interested in joining, please provide your basic details through the link below:

<https://forms.gle/zaPKTewqpA788RVU7>

If you encounter any technical difficulties, you can refer to this support video for guidance on the following:

- 1) How to Register for the Course
- 2) Logging in to the Learning Management System
- 3) Operating the Google Meet Application
- 4) Payment Methods



<https://youtu.be/rHuBbMygJaI>

JOIN NOW



STARLIKS CAMPUS

WWW.STARLIKS.COM

